

Rc

Ryan Clapper

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PROFESSIONAL EXPERIENCE

April 2013 - Present

Pace Media, Indian Harbour Beach

Art Director

Handled all graphic design needs for Deland Kia, Daytona Toyota, Palm Coast Ford and Hutchinson Kia. Designed direct mail programs for car dealerships nationwide.

July 2002 - Present

Gulfster.com

Owner

Created and developed a daily surf report website and associated branding for the gulf coast of Florida. This site has had more than 2 million users in it's time and averages more than 3,000 visits daily. Continue to create successful, inexpensive ad campaigns to accommodate small businesses.

January 2008 - April 2013

Eastern Surf Magazine, Melbourne Beach

Art Director

Handled magazine ad and editorial layouts. Maintained a standard for branding the company. Published and press checked a 25k magazine run every 8 weeks. Handled daily website deadlines.

May 2005 - January 2008

Bay Publications, Clearwater, FL

Graphic Artist

Designed print advertising for Real Estate publications in the Tampa Bay Area. Handled customer service directly with clients.

April 2000 - May 2005

Valpak, Largo Florida

Graphic Artist Desktop Specialist

Designed ads for direct mail nationwide. Created spec ads for sales force. Gained valuable skills in over 5 years in a corporate environment. Helped train coworkers on new programs and work flow.

EDUCATION

September 1997 - January 2000

Remington College, Tampa

Associate of Science Degree in Graphic Design and Video Production

ADDITIONAL SKILLS

Senior Graphic Design Specialist with over 17+ years of experience in the management of the complete design process, from conceptualization to delivery. Skilled in Adobe Creative Suite, Microsoft Office and web design applications. Provided tech support company wide. I also work as a freelance photographer in my free time.

VOLUNTEER WORK

American Cancer Society

11 Year Volunteer with the Reaching Out To Cancer Kids Art Program, with the mission of helping families cope with cancer.

Junior Achievement Program

Active member in the Junior Achievement program, which helps empower young people to own their economic success.

Habitat For Humanity

Active member in a nonprofit, ecumenical Christian housing organization building simple, decent, affordable housing in partnership with people in need.